



PRESS RELEASE

Amazon Filters and Britvic Strengthen Working Partnership

Amazon Filters has received a supply chain contract renewal from leading soft drinks company - **Britvic**.

Having partnered with Amazon Filters for nearly a decade, trust in the company's understanding and knowledge of their beverage filtration processes were key to Britvic renewing this longstanding contract.

Britvic has used Amazon's filtration products across the majority of its plant operations, and at every stage of the beverage filtration process to ensure its portfolio of internationally renowned soft drink products are delivered clear and bright to their customers.

Specifically, Britvic valued Amazon Filters' strong understanding of the importance of particulate and micro-organism control including the prevention of Cryptosporidium contamination in water-based beverage products.

Amazon Filters has applied its considerable beverage filtration knowledge by offering a range of membrane, depth and pleated products to Britvic that safeguard their products from contamination and help them maintain their cleanroom processes.



Lisa Astbury, UK Sales Manager, Amazon Filters said: "It has been a pleasure to work with Britvic over the years and we are looking forward to continuing this partnership going forward."

For further information on high performance beverage cartridge filters please visit <https://www.amazonfilters.com/applications/food-and-beverage/soft-drinks-water-and-food/> or contact Amazon Filters on +44-1276-670600 / sales@amazonfilters.co.uk.

Amazon Filters Ltd. design and manufacture an extensive range of liquid and gas filtration systems, providing one of the widest selections of filter vessels, along with depth and pleated cartridges available today. As a leading manufacturer of filtration systems, Amazon Filters can offer a solution to meet all filtration requirements. Amazons' filters are manufactured in clean room conditions and all products come with detailed Product Validation Guides and Technical Support documentation. To view a video on Amazon Filters design and manufacture capabilities please visit <https://www.youtube.com/watch?v=DG9S6SLDgM4>

Britvic is one of the leading branded soft drinks businesses in Europe and South America. Britvic currently operates in and exports to over 50 countries and is the largest supplier of branded still soft drinks in Great Britain ("GB") and the number two supplier of branded carbonated soft drinks in GB. Britvic is an industry leader in the island of Ireland with brands such as MiWadi and Ballygowan, in France with brands such as Teisseire and Pressade and in Brazil with Maguary, Dafruta and Bela Ischia. For further information please visit www.britvic.com



Illustrative images:



Caption: Liquid flow in filter housing



Media Contact:

Dr Bill Bradbury - Primetek Solutions (Kingston, UK)

tel. +44-208-546-0869; email: info@primetek-solutions.com