



Exceptional transfection reagent for widest range of cell lines

GenePORTER® Gold

from Amsbio is a highly reproducible, **lipid-based gene transfection reagent** delivering exceptional efficiency across the widest range of cell lines. Utilizing proprietary Advanced Carrier Enhancement (ACE) technology - GenePORTER® Gold delivers outstanding transfection efficiency and transgene expression levels with minimal cytotoxicity.

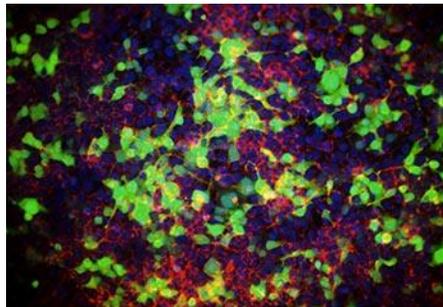


Image caption: HEK 293 cells transfected with GenePORTER Gold Reagent

The transfection efficiency

levels achieved with GenePORTER Gold match or surpass other commercially available transfection reagents. The GenePORTER Gold kit includes an easy-to-use protocol and enough reagent for 400 x 1 microgram transfections to ensure that you get maximum transfection efficiency and value per reaction in the broadest spectrum of cell lines.

Ideal for high-

throughput applications, the GenePORTER® Gold transfection reagent and one step dilution protocol have been optimized to provide the fastest, easiest, and most cost-effective transfection reactions possible.

For further information

on GenePORTER® Gold, including data on HEK293 and RAW-264.7 cells demonstrating its superior performance compared to other transfection reagents, please visit <https://www.amsbio.com/genepporter-gold-transfection-reagent/> or contact Amsbio on +31-72-8080244 / +44-1235-828200 / +1-617-945-5033 / info@amsbio.com.

AMS Biotechnology (Amsbio)

Now part of the Europa Biosite group of companies, AMS Biotechnology (Amsbio) is recognized as a leading transatlantic company contributing to the acceleration of discovery through the provision of cutting-edge life science technology, products, and services for R&D in the medical, nutrition, cosmetics, and energy industries. Amsbio has in-depth expertise in extracellular matrices to provide elegant solutions for studying cell motility, migration, invasion, and proliferation. This expertise in cell culture and the ECM allows Amsbio to partner with clients in tailoring cell systems to enhance organoid and spheroid screening outcomes using a variety of 3D culture



systems, including organ-on-a-chip microfluidics. For drug discovery research, Amsbio offers assays, recombinant proteins, and cell lines. Drawing upon a huge and comprehensive biorepository, Amsbio is widely recognized as a leading provider of high-quality tissue specimens (including custom procurement) from both human and animal tissues. The company provides unique clinical grade products for stem cells and cell therapy applications. This includes GMP cryopreservation technology, and high-quality solutions for viral delivery.

Image caption: HEK 293 cells transfected with GenePORTER Gold Reagent

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